

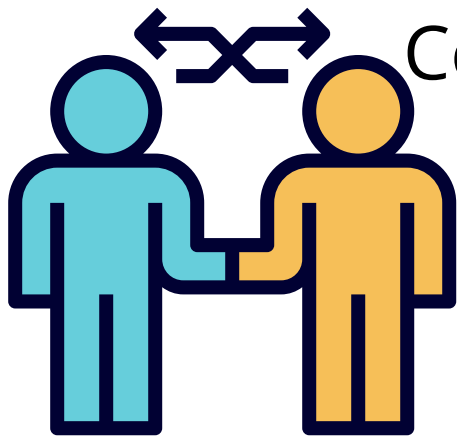
3 Commercialisation of Inventions Options

Do It Yourself Commercialisation

You earn 100% of the outcome

You source the engineers, IT...

You source or provide the capital



Collaboration Commercialisation

You earn a % of the outcome on effort

Some commercialisation is done for you

Capital and equity split will be negotiated

Fully Managed Commercialisation

You earn a % in royalties

All the commercialisation is done for you

All the activities are done for you



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